

MEDIA RELEASE
Thursday 8th February 2007

Just Until A Better Model Comes Along

This Valentine's day, young women, be warned! Research* conducted on behalf of Just Car Insurance into young Australians (18-25) in relationships has revealed that most women believe that they have met 'the one', whereas men are still on the prowl.

"For people aged 18-25, you wouldn't expect settling down to be at the top of their minds, however, the difference between the sexes was staggering," said Andrew O'Hara, National Manager, Just Car Insurance.

"More than two-thirds of young women currently in relationships felt that it would be long-term whereas less than one-third of guys thought so," said Mr O'Hara.

Just Car Insurance conducts regular national research, in order to gain insights into the attitudes, aspirations and experiences of young Australians.

Happier when in relationships

Despite the finding that young men appear less committed to a long-term relationship than women, the Just Car Insurance survey identified that overall, most young Australians reported feeling happier when in a relationship (64 per cent).

"Interestingly, more young men than women admitted they were most happy when in a relationship (66 per cent versus 62 per cent).

When it's rocking

According to the Just Car Insurance survey, their car is among the top five most popular places to have sex. Young people voted these the top ten places for having sex:

1. At their parents' place (parents not home)	6. At their own home
2. At a friend's place	7. At work
3. At their parents' place (parents home)	8. At a nightclub
4. In their car	9. At their partner's home
5. In a public area	10. At a hotel

Electronic love

Technology continues to play an important role in the love lives of young Australians – four in ten (42 per cent) claim text-messaging is a key part of their flirting strategy. Of those in relationships, one in three have sent their partner a sexually explicit text message (women are more likely than men to do so (37 per cent versus 32 per cent). One in 10 admit to having dumped their partner by text message.

Just Car Insurance conducts regular research into the attitudes and experiences of young Australians and makes this information available to the public. It specialises in insurance for young drivers and drivers being insured for the first time, and is underwritten by leading insurer AAMI.

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* National survey of 1053 people 18-25 conducted on behalf of Just car Insurance by an independent third party, *amr interactive*